

-ABSTRACT-

According to NOAA, up to 90% of all seafood consumed in the United States of America is imported from foreign countries. 35% of that seafood was caught in the USA, exported to foreign countries for processing, and re-imported to sell in the USA.

Caitlins Catch is designed to Upstage the [middle] Man and provide the most-direct source of seafood to Consumers. Disrupt bleak Chains of Custody; which drive the price and quality of product down, in order to prevent over-fishing and misunderstandings related to Seafood Freshness.

Licensed Seafood Harvesters of Maine have the right to sell their species directly to Seafood Consumers within the state bounds.

Fish Drops resolve the issue of Timing Risk, where agreed upon locations facilitate direct Harvester-Consumer sales. Caitlins Catch is the space where transparency of sale is visible to anyone with the link (CaitlinsCatch.com).

Upon purchasing a Shellfish Dealer License, Caitlin Trafton can buy and sell seafood from other Harvesters to build variety for Small-scale Restaurants and Families throughout Maine. Fish Shares would then be labeled CaitlinsCatch and dropped at Fish Drop locations.

*Thank You for Your Attention.
Sincerely,
Caitlin Trafton*